

Patients consistently rank healthcare providers as their most trusted source of vaccine information.

YOUR Strong Recommendation is critical for vaccine acceptance.

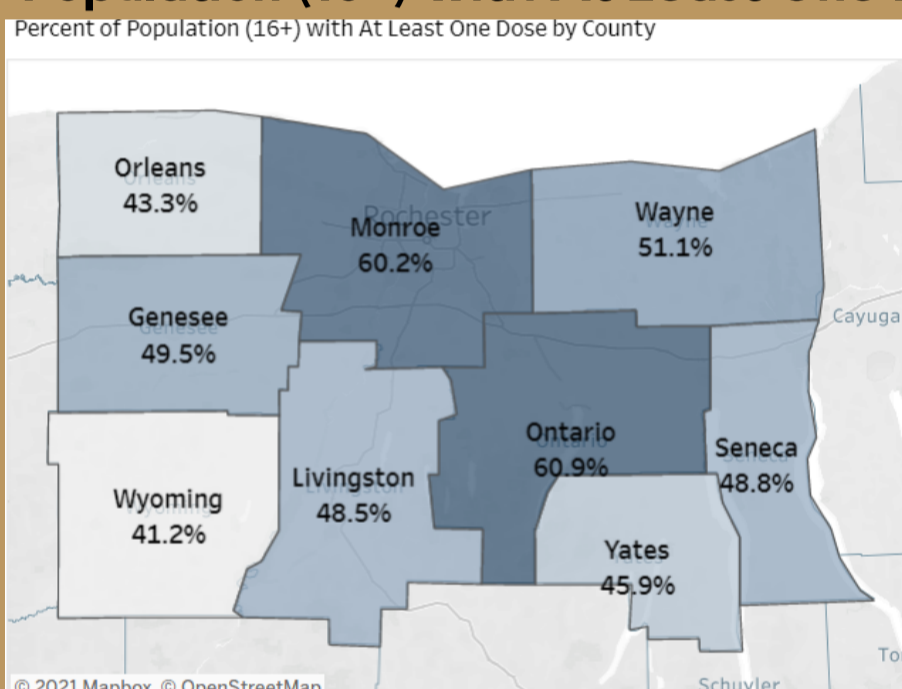
We need YOU to S.H.A.R.E THE VACCINE

S.H.A.R.E. THE COVID VACCINE

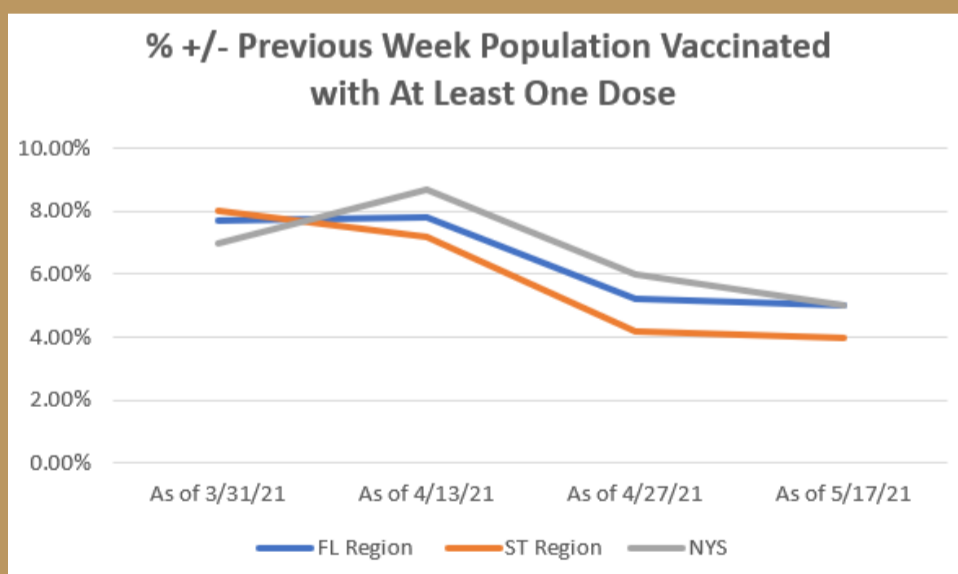


- S** **TRONGLY RECOMMEND.**
- H** **IGHLIGHT THAT GETTING VACCINATED IS THE MOST IMPORTANT THING THEY CAN DO TO MOVE BACK TOWARD NORMAL ACTIVITIES.**
- A** **SSUME PATIENTS WANT TO BE VACCINATED BUT MAY NOT KNOW WHERE TO GET A VACCINE OR HOW TO MAKE AN APPOINTMENT.**
- R** **ESPOND TO PATIENT QUESTIONS.**
- E** **NCOURAGE YOUR PATIENTS TO TAKE AT LEAST ONE ACTION: SCHEDULE AN APPT, READ INFORMATION PROVIDED BY YOU, THE PROVIDER OR LEARN HOW THEY CAN FIND A VACCINE APPOINTMENT AND WHAT TO EXPECT.**

What's the STORY in our Region? % of Population (16+) with At Least One Dose



We are now seeing a consistent decrease in the % of people seeking vaccination each week



**WE NEED YOU TO HELP TURN THE CURVE/
IMPROVE THE DIRECTION OF THIS DATA**

- Recommend COVID-19 vaccination to your patients
- Listen to their concerns and answer their questions
- Direct them to how and where to get a vaccine

Resources for vaccination:

- Finger Lakes Region Vaccine Hub <https://flvaccinehub.org/>

Vaccination Data:

- COVID-19 Vaccine Tracker, <https://covid19vaccine.health.ny.gov/covid-19-vaccine-tracker>

